

### Stop the FOBTs - Data Summary

The statistical analysis on the Stop the FOBTs website is based on the financial period April 2011 to March 2012.

Mapping of betting shops across the UK by Parliamentary constituency was carried out by [Geofutures](#) based on data sourced from the Gambling Commission.

According to the [Gambling Commission](#), based on basic data provided by bookmakers, there were 33,284 FOBTs located across the UK in betting shops.

The declared Gross Gambling Yield (Gross Profit) achieved on FOBTs (*B2 Gaming Machines*) was £1.42 billion in 2012. Therefore the average weekly profit per FOBT was £825, up from £760 in 2011.

Based on the declared number of operating betting shops of 9,128 the average density of FOBTs is 3.65 per shop. Regional variations in density and profit per terminal have been factored in to our analysis using data sourced from Tote Sport retail 2009.

The profit per terminal has been factored across all betting shops within each parliamentary constituency to produce the Gross Gambling Yield (GGY).

Based on our 2010/11 analysis in which a margin of 3.12% was returned (based on Tote Sport retail figures 2009) we have enhanced the margin to 3.18%. This increased margin has been sourced from industry contacts that will remain confidential. This increase will be driven by improved B3 game performance supported by aggressive marketing of such games.

We have used the 3.18% margin to calculate the Gross Amount Gambled.

Using analysis carried out by [Jim Orford, Heather Wardle and Mark Griffiths](#) and published on the Gambling Watch UK website, we have applied their conclusion that 23% of FOBTs Gross Gambling Yield (profit) is contributed by problem gamblers and applied this by Parliamentary Constituency. This is not definitive but an estimate of FOBTs problem gambling impact at Constituency level.

Based on FOBTs Gross Gambling Yield Growth from 2008 to 2012 as reported by the [Gambling Commission Industry Statistic](#) we have factored in growth for 2012/13 of 11.16% to give an indication of what is happening this year.

The actual Gross Gambling Yield achieved on FOBTs in 2011/12 was £1.42 billion whereas our result is £1.36 billion. This difference is caused by approximately 1.8% of betting shops not being mapped by Geofutures due to postcode anomalies. This is an acceptable level of error.

To give an indication of the level of tax revenue that will be returned to Government from FOBTs with the introduction on 1<sup>st</sup> February 2013 of Machine Gaming Duty (MGD) at 20%, we have factored this in based on 2011/12 figures. The previous system during this period was based on Amusement Machine License Duty (AML) charges and V.A.T.

It is important to note that by March 2013 these figures and analysis will be one year out of date.

This analysis is not sourced using direct data from Bookmakers. Bookmakers do not openly publish this data which is why we have produced these averaged estimates. It does not reflect the exact level of FOBTs financial activity at Constituency level. It is intended to provide an estimated indication based on the number of betting shops within each constituency.

The data by constituency can be found at [www.stopthefobts.org](http://www.stopthefobts.org), for a full breakdown of data, please contact [info@stopthefobts.org](mailto:info@stopthefobts.org).